



DON'T LET THIS SHIP SAIL WITHOUT YOU

## CRUISING FOR DREAMS

A BENEFIT FOR THE ERSKINE GREEN TRAINING INSTITUTE

SATURDAY, SEPTEMBER 16, 2017

On September 16, 2017, at the Horizon Convention Center in Muncie, IN, The Arc of Indiana Foundation invites you to sail into Fall, as we set our sites on the Hawaiian coast! From the moment you cross the gangway, experience all of the excitement of a Hawaiian Cruise liner; from deck games and fun, to lugu-themed dinner and live entertainment.

Cruising for Dreams supports Erskine Green Training Institute in providing postsecondary training opportunities for people with disabilities that empower and lead to meaningful employment. Your support of this event enables The Arc to help countless people with disabilities pursue their dreams of community-based employment.

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# CRUISING FOR DREAMS A BENEFIT FOR THE ERSKINE GREEN TRAINING INSTITUTE

\$9,120 is tax-deductible  Naming opportunity: on event invitation, website all promotional materials, w/ company logo  Opportunity to have event presence (i.e. marketing table, product display, product giveaways)  Opportunity for company representative to address guests during event program	\$2,060 is tax-deductible  Company logo on invitation  Half page ad in program  Signage at luau  Recognition in The Arc Newsletter (circ. 20K +)  Recognition in four EGTI E-Newsletters (circ. 3k)  Company name with link on event web page  8 VIP event tickets
<ul> <li>Company logo on FRONT of invitation</li> <li>Prominent full page ad in program</li> <li>Prominent signage throughout event</li> <li>Recognition in The Arc Newsletter (circ. 20K +)</li> <li>Recognition in four EGTI E-Newsletters (circ. 3k)</li> <li>Company logo with link on event web page</li> <li>16 VIP event tickets</li> </ul> DIAMOND SPONSOR \$7,500 \$6,620 is tax-deductible	\$1,500 \$1,280 is tax-deductible • Company logo on invitation • Half page ad in program • Signage on program stage • Recognition in The Arc Newsletter (circ. 20K +) • Recognition in four EGTI E-Newsletters (circ. 3k) • Company name with link on event web page • 4 VIP event tickets
<ul> <li>Opportunity to have event presence (i.e. marketing table, product display, product giveaways)</li> <li>Company logo on FRONT of invitation</li> <li>Prominent full page ad in program</li> <li>Prominent signage at event registration</li> <li>Recognition in The Arc Newsletter (circ. 20K +)</li> <li>Recognition in four EGTI E-Newsletters (circ. 3k)</li> <li>Company logo with link on event web page</li> </ul>	SHUFFLEBOARD SPONSOR\$1,000 \$780 is tax-deductible • Signage at shuffleboard • Recognition in The Arc Newsletter (circ. 20K +) • Recognition in four EGTI E-Newsletters (circ. 3k) • Company name with link on event web page • 4 VIP event tickets
<ul> <li>16 VIP event fickets</li> <li>PRESENTING SPONSOR</li></ul>	## SPONSOR ## \$1,000  \$780 is tax-deductible  • Signage next to band  • Recognition in The Arc Newsletter (circ. 20K +)  • Recognition in four EGTI E-Newsletters (circ. 3k)  • Company name with link on event web page  • 4 VIP event tickets  **DECK GAME TABLE SPONSOR \$500
<ul> <li>Prominent full page ad in program</li> <li>Prominent signage at event registration</li> <li>Recognition in The Arc Newsletter (circ. 20K +)</li> <li>Recognition in four EGTI E-Newsletters (circ. 3k)</li> <li>Company logo with link on event web page</li> <li>8 VIP event tickets</li> </ul>	<ul> <li>\$390 is tax-deductible</li> <li>Signage at game table</li> <li>Recognition in The Arc Newsletter (circ. 20K +)</li> <li>Recognition in four EGTI E-Newsletters (circ. 3k)</li> <li>Company name with link on event web page</li> </ul>
VIP SPONSOR \$2,500 \$2,060 is tax-deductible • Company logo on invitation • Half page ad in program • Signage at VIP Reception • Recognition in The Arc Newsletter (circ. 20K +) • Recognition in four EGTI E-Newsletters (circ. 3k) • Company name with link on event web page	<ul> <li>Individual</li></ul>
8 VIP event tickets	Sponsorship opportunities are also available at

www.arcind.org/cruisingfordreams







### **PRIZE SPONSORS**

We are looking for prizes such as

- Vacation Stays & Plane Tickets
- Electronics (flat screen TV, iPad, digital camera)
- Fine Jewelry
- Spa Gift Certificate
- Theatre or Concert Tickets
- Experience Packages
- and more!
- •If your prize qualifies as a "Grand Prize", it could be promoted everywhere Cruising for Dreams is!
- Company name will be listed as prize sponsor on The Arc & EGTI website
- Recognition in The Arc & EGTI Newsletters (grand prize only)
- Individuals donating prizes valued at \$5,000 and higher will receive 4 VIP tickets
- •Individuals donating prizes valued at \$1,000 -\$4,999 will receive 2 VIP tickets

### **ROOM BLOCK INFORMATION**

Cruising for Dreams will set sail from The Horizon Convention Center, an innovative mix of historic beauty and modern design, conveniently attached to the **Courtyard Muncie at Horizon Convention Center**. For convenience, a room block has been reserved for Cruising for Dreams attendees, the evening of September 16, 2017. Please see additional information below:

Courtyard Muncie at Horizon Convention Center 601 South High Street | Muncie IN 47305 ROOM BLOCK NAME: Cruising for Dreams ROOM BLOCK RATE: \$105 / night CALL: (765) 287 - 8550

The 150-room Courtyard Muncie at Horizon Convention Center offers ease of accessibility to sleeping rooms and Thr3e Wise Men Brewing Company. This unique hotel also houses the Erskine Green Training Institute. Located in downtown Muncie, and adjoined with the Convention Center, it is the perfect place to stay following your journey to the Hawaiian Coast, during 2017s Cruising for Dreams!





### CRUISING FOR DREAMS

A BENEFIT FOR THE ERSKINE GREEN TRAINING INST<mark>ITUT</mark>



**Training Institute** 

#### **ERSKINE GREEN TRAINING INSTITUTE**

The Arc of Indiana, a statewide advocacy organization for people with disabilities, strives to empower people and inspire change in many ways. One of those ways is through The Arc of Indiana Foundation which exists to create postsecondary training opportunities for people with disabilities that empower and lead to meaningful employment through its program, Erskine Green Training Institute. After receiving training at EGTI, students apply those skills through internships at the Courtyard Muncie and Thr3e Wise Men Brewing Co., developed by our for-profit, Arc Innovation, and at IU Health Ball Memorial Hospital.

EGTI's programming is designed for individuals whose academic, social, adaptive and communication skills are affected due to a disability. Most applicants would have received special education services in the K-12 setting and exited their secondary school with a diploma, GED or certificate of completion. EGTI is a certificate program (not an accredited college degree program). Participants may also earn additional industry recognized certifications depending upon the program selected.

### **EGTI PURPOSE**

The unemployment rate for people with disabilities is 82%. Of the 18% who are employed, one-third are employed part time. In the absence of employment, this population is forced to seek government assistance to survive. This is a population that wants to work but doesn't have access to learning marketable job skills.

To address this issue The Arc of Indiana Foundation built the country's first "Teaching Hotel" The Erskine Green Training Institute (EGTI) is housed within a Courtyard by Marriott and provides people with disabilities a postsecondary training opportunity in the hospitality, food service and health care industries.

The Erskine Green Training Institute provides something that did not exist in the United States for adults with disabilities - a welcoming and supportive professional career development destination that recognizes their potential as capable contributors to our society, as future workers, as tax payers.





### CRUISING FOR DREAMS

A BENEFIT FOR THE ERSKINE GREEN TRAINING INSTITUTE

JOIN US ON SEPTEMBER 16 WHEN WE SAIL INTO FALL, AS WE SET SITES ON THE HAWAIIAN COAST! FROM THE MOMENT YOU CROSS THE GANGWAY, EXPERIENCE ALL OF THE EXCITEMENT OF A HAWAIIAN CRUISE LINER; FROM DECK GAMES AND FUN, TO LUAU THEMED DINNER AND ENTERTAINMENT.

Saturday, September 16
Horizon Convention Center | Muncie, IN
VIP Reception | 5:30 - 7:00 PM
Cruising for Dreams | 7:00 - 11:00 PM

Contact First & Last Name:		
Company / Organization:		
EMAIL:	PHONE: ()	
Street Address:		
City:	ST:ZIP:	
Please submit full list of registered attendees to Jill Vaught at jvaughtarcind.org, or include on reverse side of this page.		
Please select the desired sponsor level below:		
TITLE SPONSOR \$10,000 \$9,120 is tax-deductible	STAGE SPONSOR \$1,500 \$1,280 is tax-deductible	
DIAMOND SPONSOR \$7,500 \$6,620 is tax-deductible	SHUFFLEBOARD SPONSOR \$1,000 \$780 is tax-deductible	
PRESENTING SPONSOR \$5,000 \$4,120 is tax-deductible	BAND SPONSOR \$1,000 \$780 is tax-deductible	
VIP SPONSOR \$2,500 \$2,060 is tax-deductible	DECK GAME TABLE SPONSOR \$500 \$390 is tax-deductible	
LUAU SPONSOR \$2,500 \$2,060 is tax-deductible		
INDIVIDUAL TICKET OPTIONS (please circle/highlight ticket option below) 22% tax-deductible VIP • Individual (\$100) • Couple (\$180) • Table of 8 (\$650) GENERAL • Individual (\$75) • Couple (\$140) • Table of 8 (\$520)		
Agreement: As a representative of the above said company, I agree to commit my company to participate in the event at the selected level(s) above.		
Signature of company representative:	Date:	
Enclosed is a check for: \$ Please	Invoice for: \$	

Please mail checks payable to:





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Horizon Convention Center | Muncie, IN
VIP Reception | 5:30 - 7:00 PM
Cruising for Dreams | 7:00 - 11:00 PM

Please submit full list of registered attendees to Jill Vaught at jvaughtarcind.org, or include below:
1. First & Last Name:
Company / Organization:
2. First & Last Name:
Company / Organization:
3. First & Last Name:
Company / Organization:
4. First & Last Name:
Company / Organization:
5. First & Last Name:
Company / Organization:
6. First & Last Name:
Company / Organization:
7. First & Last Name:
Company / Organization:
8. First & Last Name:
Company / Organization:

Sponsorship Request may also be submitted at www.arcind.org/cruisingfordreams